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SHRU : D/S

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11 July 1956

Requirements of Trade Fair at Ismir, Turkey (RD-F 182)

The following questions refer to Sino-Soviet Bloc exhibitors and exhibits:

- 1. Are orders for delivery taken during the fair?
- 2. What type of goods are exhibited?
 - a. What type of goods are exhibited most prominently?
 - b. Do the items exhibited fit the needs of Turkey?
- 3. Are services offered along with the technical goods exhibited?
- 4. What is the response of Turkish businessmen to the goods exhibited?
 - a. Do they consider the prices to be fair?
 - b. Do they consider the goods to be of high quality?
- 5. What are the terms of sale on the goods offered for sale? Can Turkish customers obtain credit for their purchases?

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